

Now you have the freedom to choose





Liberty Seafood is a new exciting venture founded by seasoned seafood veterans dedicated to the new paradigm of carrying on integral business practice. That means simply that we honor our vendors and their employees, our customers and their employees, the products we buy and their effects on the environment and our own employees and their families as part of the foundation of human existence. We are all joined as one, each realizing our inter-dependence upon one another as well as on our collective effect on this planet.

# **Social and Environmental Responsibility**

As a global seafood company, Liberty Seafood understands that everything we do has a direct impact on our global community and environment. For that reason, we have chosen to define and display our social and environmental practices below. We promise to implement these practices at all times, and encourage all other members of the seafood community to do the same.

## **Social Practices**

Liberty Seafood is committed to the highest standards of social responsibility throughout our company and our global supply chain. We insist that our suppliers are audited by certified and/or recognized international companies such as the Global Aquaculture Alliance's Best Aquaculture Practices program to ensure our supply meets the requirements of responsible social practices. Workers should be treated responsibly and in

accordance with national labor rules and regulations and appropriate ILO conventions.

Workers should be paid wages and provided benefits and working conditions according to national laws and regulations. Child labor should not be used in any way shape or form, as defined by ILO conventions and international standards.

### **Environmental Practices**

There is a global perception that our planet's health is declining. Many in the seafood industry continue to operate with disregard for our planet, its animals, and its natural resources. As human beings, we all have a responsibility to protect the Earth and as seafood professionals that responsibility is even greater. It is up to us to ensure the health of our planet's aquatic life for future generations to come. Liberty Seafood promises to operate with environmental-consciousness in everything that we do, beginning with the practices outlined below.

As the world's oceans continue to be overfished and polluted, we are more alert of the need of careful environmental planning, resource protection and preservation and humane treatment of the animals from the aquaculture sources we procure from.

Our goal is to procure all our products from suppliers who support sustainable catching and farming methods and have the assurance that they all maintain a responsible environmental policy. We support all agendas which feature an implicit mandate to care for our natural world, its creatures and its future from our eco-friendly office building to the bio diesel used in fishing vessels that we buy from: We care, each of us and we share that with all those we meet.

# Quality

Vision

Integrity



BROUGHT TO YOU BY





Seven Fishes is our premium brand. Based on the family tradition of celebrating the holiday with the bounty of the seas, it carries our vision of a high quality specification that puts us ahead of our competition and in a position to positively impact the seafood industry as a whole. We labor to ensure the highest regard for taste, appearance, consistency, packaging and traceability. Each carton we sell is GS1 ready and properly labeled to comply with all regulations.

Our company logo from which the 7 Fishes Brands comes "shows one red fish "our company" swimming ahead of all the rest of the school (the rest of the industry) and that is how we perceive ourselves—one step ahead of the rest in Vision, Ideals, Purpose, Quality, Availability, Affordability and Consistency.

As we continue to build our line and introduce new products to the 7 Fishes brand we make sure each item meets a rigorous qualification for: Sustainability, Quality Assurance, Reliability and Vendor accreditation. We are proud to present this line to our valued customers so we can maintain your confidence in quality seafood products from all over planet earth.

# Products

Shrimp

Swai

Octopus

Tilapia

Butterfish

Whiting

# List of Frozen Products

# Crustaceans

### Shrimp

Farm Raised Vannamei White Shrimp: Ecuador, Mexico, Peru, Panama Block Headless, IQF Headless, Block Head-On, Block P&D, IQF P & D

Farm Raised Vannamei White Shrimp: India, Indonesia, Thailand Block Headless (India), EZ Peel, P&D Tail Off P & D Tail On, Cooked P & D

Farm Raised Black Tiger Shrimp (Monodon): India, Indonesia Block Headless, P&D Tail Off and Tail On

Wild Caught Argentine Red Shrimp: Produced in Argentina Only IQF Headless, Sea Frozen Head-On, P&D, EZ Peel

Wild Caught Ocean Tiger Shrimp: Nigeria, Senegal Block Head-On

### Crawfish

Wild Caught Crawfish: Whole Cooked and Seasoned: Spain

### Crab

Canadian Snow Crab (Opilio): Canada – Gulf Clusters (Sections) Cooked

# Lobster/ Slipper Lobster

Lobster Tails (Argus and Laevicauda) - Warm Water: Brazil

Slipper Tails (Sand Lobster) – Warm Water: Brazil

# Cephalopods

Octopus: (Vulgaris and Tetricus) - Portugal, Spain, Australia, Philippines, Indonesia,

India

Squid: (Arrow): New Zealand Whole Cuttlefish: Netherlands

### Mollusks

Farm Raised Mussels: ½ Shell IQF, Whole, - New Zealand, Chile

# Wild Caught Fish

Butterfish: Whole IQF and Block – Ecuador, Brazil Caribbean Red Snapper: Whole, WGGS: Brazil

Croakers: Yellow and White – IQF Pan Ready – Argentina, Uruguay

Cutlassfish: (Ribbonfish) – Whole, HGT, Steaks – Brazil

Dover Sole: Whole IQF – Netherlands Flounder/Plaice: Fillets, IQF – Netherlands

Mackerel: Atlantic, Jack and Horse, Whole - Norway, Portugal, New Zealand

Whiting: Skin-On, Skinless Fillets, Shatterpack – Argentina

# Sustainable Farm Raised Fish

Swai (Pangasius): Fillets, IQF, Shatterpack, Retail Pack – Vietnam

Tilapia: Fillets, IQF, IVP, Retail Pack – China Tilapia: Whole Gutted and Scaled, IQF - China







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